



Crowdfunding/Fundraising Campaign Set Up

YOUR COCOPAY FUNDRAISING/CROWDFUNDING CAMPAIGN

GET STARTED

Follow the instructions in this document to set up your account.

SHARE YOUR CAMPAIGN

Once you have the campaign link (instructions on how to get it are in this guide) share it on your social media, with your friends, family, colleagues, community etc. The more you share, the better your campaign will do.

SHARE AGAIN

This is important to you, don't be shy about sharing again if people don't respond. Use your judgment on how much is too much, but 2-3 times is normal. On social media you can share repeatedly.

Trexo Home: The Only At-home Robotic Gait Trainer For Kids (Canada)

*If you are on the US site,
it won't say anything in parenthesis*

Like 0

Subscribe



Gallery (6)



\$0 raised

0 contributors

21 hours running 📅

Create Your Campaign

Contribute



This button is for donors to contribute to a general campaign, it is not specifically for your campaign. Once your campaign is set up, you will have your own button

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Click Create Your Campaign to get started

Your friends, family & community can help you finance the purchase of an At Home Trexo Robotic.

You can use crowdfunding technology to help finance the purchase for someone you care about. Family, friends, and other members of your social network can work together to collect the funds you need. All funds are safely managed by Trexo Robotics, with full transparency and accountability. The fundraising goal amount is determined by the quoted cost of your chair provided by the Trexo Robotics customer care team.

You don't have to run your campaign alone. The best way is to do it together with a small team of supporters.

If you are starting a new campaign, create a new team. You can invite others to join your team at any time. For the team name, you might include the name of the beneficiary e.g. *Jordan's Team*.

If you've been invited to join an existing team, search for the team name in the list.

Click *Continue* to get started!

Create your own team

Sign up your own team, personalize your campaign, and invite your friends.

[Back to campaign](#)

[Continue](#)



Choose a name for your team, if you don't have a team, that's ok! Just put your name. Then click Continue.

● Create your own team

Sign up your own team, personalize your campaign, and invite your friends.

Beneficiary (optional)

Enter the name of the person who will be benefiting from the funds raised. Their name will appear on the campaign page.

[Back to campaign](#)

First name

Last name

Continue

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It is helpful to include your kiddos name, so people know they are on the right page. You will pick someone else, in dropdown 3 and then input your kiddos names

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Enter an email address or use one of the other sign in options

Register to fundraise

New here? Sign up with any option below.



Enter your email address

Continue

OR



Continue with Facebook



Continue with Google



Register to fundraise

New here? Sign up with any option below.

OR

[Support](#) · [Terms of service](#) · [Privacy policy](#)

Input an email address and click Continue, or use Facebook or Google to login



Register to fundraise

Your email address from previous step

~~john@ieng.com~~

For privacy purposes, we have crossed out this email

[Back](#)

[Support](#) · [Terms of service](#) · [Privacy policy](#)

After you input an email and clicked Continue, you will fill out your first and last name and create your password, then click Register

Your personal message

Tell people why our cause matters to you. Short messages and videos by supporters like you are one of our most effective fundraising tools. Add one or both and you'll help us raise more money. *Easy, effective, optional.*

Why does our cause matter to you?

0 / 1000

 Record video · Upload video

Your personal goal

Set a personal fundraising goal. You'll encourage more contributions if you do. And rest easy. There's no obligation to achieve your goal or bad consequences if you don't. *Easy, optional, effective.*

\$.00

[Back](#)

[Continue](#)

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Share your personal message. If you need videos of the Trexo to use, [click here](#). Set your financial goal, it should be the full cost of the Trexo and Rifton (only if you are getting it from us)

Let's work together

Create your own personal copy of our campaign, then share it with friends. Together we can make good things happen.

It's free and takes only minutes. Funds are managed by [Trexo Robotics Canada](#).



Team name and picture (optional)

Signing up as a fundraising team? Tell us the name of your team now. You can add team members later. [How?](#)

Jenn testing 12 / 50



Upload a team picture

Add a title

Give your campaign a title that inspires. [Tips](#)

Trexo Home: The Only At-home Robotic Gait Trainer For Kids (Canada) 67 / 80

Goal

A goal is optional but [highly recommended](#).

\$ 35,000 .00

Your location

Enter your city and choose from the list that appears.

Mississauga, CA

Save & continue

You can edit your campaign any time.

Fill out all of the fields, upload a picture (of your kiddo, or if you have a fundraising team, a photo of the whole team). Add your goal again. Add a title that is specific to your kiddo and goal Ex: Help name walk, or Let's Get Robot Legs for Name. Be creative or keep it simple. Just make sure people will know it's for your kiddo. You can Preview it on the top right. Click Save & Continue when you are done with all fields.

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Add a photo, ideally of your kiddo but it could also be of the Trexo.

The story will be so important for people who don't know your kiddo but decide to donate (crowd funding). Follow the tip in the blue box. Reach out to Trexo Marketing if you need some help.

You want to hit all 5 points mentioned in the blue box, but try not to make it too long. Stick to the key points. Sharing emotion will help.

Begin Story Review Launch

Your campaign is called Trexo Home: The Only At-home Robotic Gait Trainer For Kids (Canada)

Picture
Add a picture to represent your project. You'll raise more money if you do. [More tips](#)



Change Remove

Project Story
Tell the world about your project.
Write as little or as much of your story as you want now. You can always add more later. And rest easy—your story is private until you launch your campaign.

An effective story *informs and inspires*. Here are 5 storytelling steps you should include:

1. Describe the problem you are trying to solve
2. Describe the solution to the problem
3. Point out the gap or barrier to better outcomes
4. Make supporters the heroes of the story by showing their impact
5. Explain to the supporter what they will get in exchange for their donation.

Show examples

Formats **B** *I*         

Tell your story to inform and inspire people.
Make sure to follow 5 essential storytelling steps for getting more contributions.
You can edit your story any time.

News Receive news by email. You can opt out any time.

Our commitment We promise to help you raise the most money possible. In return, you accept our terms.

Back **Save & continue**

You can edit your campaign any time.



✔ **Congratulations, Jenn**

- ✔ Your campaign is ready to review.
- ✔ You can edit it any time.

[Review your campaign](#)



Click the button to review your campaign



Testing testing
— Jenn Henry Horowitz
Help me reach my goal of \$35,000

Jenn, add your picture or a video and you'll raise more money.




Review your campaign and click the pencil on the right of each section if you want to edit anything.

Trexo will review your campaign and either approve it or contact you..

Trexo Home: The Only At-home Robotic Gait Trainer For Kids (Canada)

Sub-campaign of Trexo Home: The Only At-home Robotic Gait Trainer For Kids (Canada)
by Trexo Robotics Canada

Subscribed



\$0 raised
0% of \$35k goal
0 contributors
— days left

Sharing is paused

Social media summary

Many kiddos with disabilities and mobility challenges are unable to walk unassisted. Others need to build strength and endurance. Trexo Home is the first at-home robotic gait trainer to help these kiddos. Help give the gift of walking!

- The Social media summary appears in social media and email.
- You see it here because you're the campaign Owner.
- Changes you make appear in social media after networks update their records. [More](#)

By Jenn testing (includes Jenn Henry Horowitz)
Pays to Trexo Robotics Canada to benefit Test Test - Keep it all
Mississauga, CA

Story Updates 0 Activity 0 Team 1 Fundraisers 0

Testing testing testing testing

The Crowd Financing Option

Through crowd-financing with CoCoPay™, families collaborate with their social networks to gift someone they care about a Trexo Robotics Device. The family (or a helpful friend) registers a crowdfunding campaign and shares it via email, social media, or direct messages. They craft a story about how a device will change their friend's life, then collect online pledges from those in their networks who wish to help.

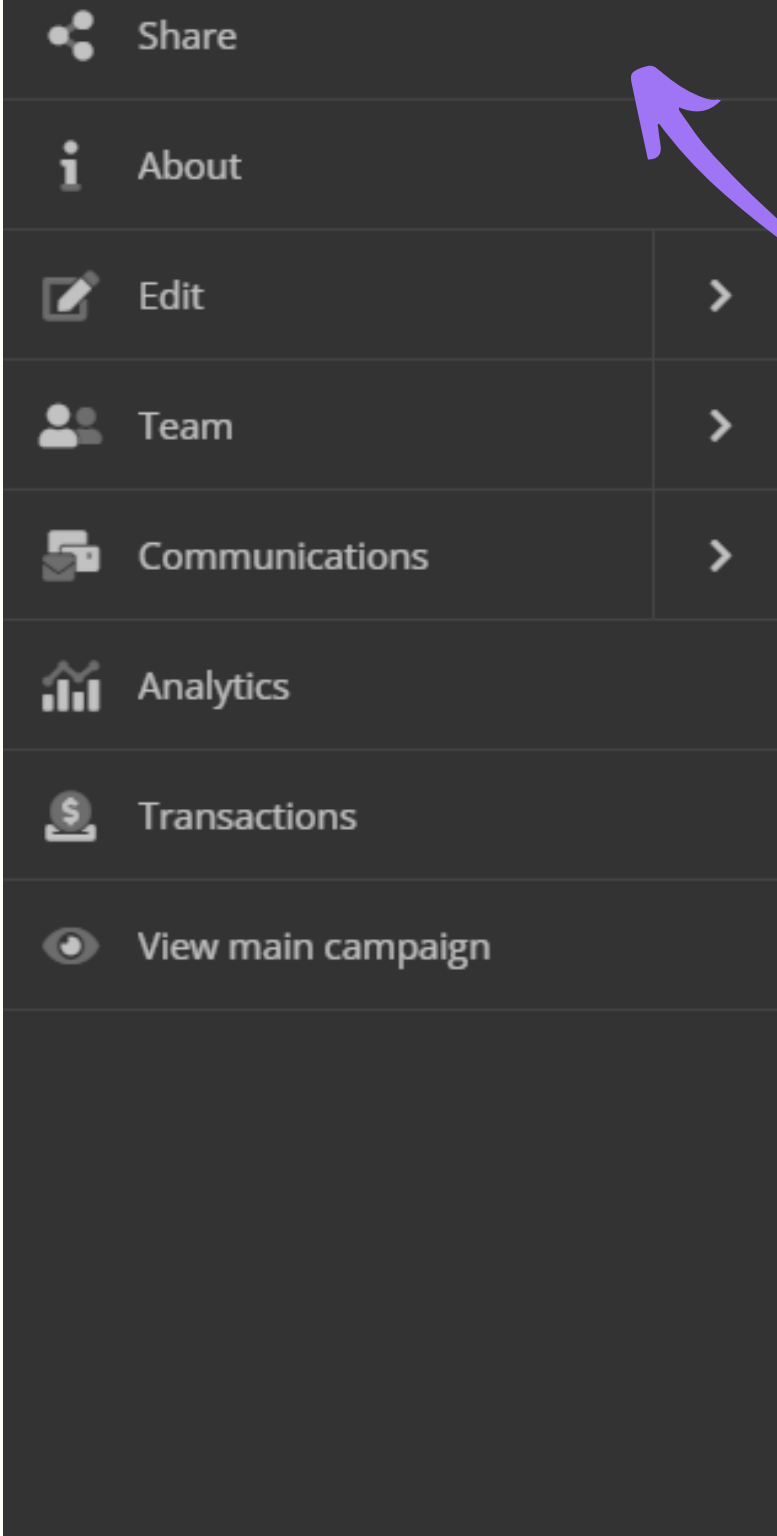
What happens when I click 'Contribute'?

People pledge using a credit card, bank card, or PayPal account. The campaign runs for a set time, and if it reaches its goal, the payment provider completes the charges, and the funds go directly to Trexo Robotics. The family and the supporters won't incur any costs if the campaign falls short of the goal. All pledges are cancelled in that case. CoCoPay coaches families to provide the best opportunity for success!

Trexo Robotics & CoCoPay both have the same goal to provide these devices to people who need them without adding further fees.

When you contribute, you will see an option to top up your pledge, which helps keep CoCoPay's platform and coaching services free for the family. This is entirely optional and will also only be charged if the campaign reaches its goal. Through your generosity, more families get the financial and physical help and support they need to make this a reality for their children without risking hundreds (or even thousands) of dollars in interest charges.

For more information, check out the [FAQ](#) and the [About Us](#) tabs.



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On the left hand side navigation, you can click Share (once we have approved your campaign), and you will be able to get the link or share to your social media.

It is so important to your campaign that you share with family, friends, community, colleagues, etc for your best chance at success.

People can find you and donate just by being on the platform, but the best donations will come from the people that know and want to support you and your kiddo.

If you have any questions, you can reach out to marketing@trexorobotics.com and we will do what we can to help.

Best of luck! We can't wait to watch your campaign's success!

